



HOUSE OF TOWNEND

FAMILY WINE MERCHANTS SINCE 1906

Route 606 Boulevard Blush

Price	£8.99
Code	ROUT005

This is a step up from the 'oh so bland' bottles available on the market. Plenty of strawberry fruit flavours in this classic blush style, with that signature sweetness.

Tasting Notes:

Perfect for those who enjoy a sweeter rosé, this has ripe, juicy flavours of watermelon and strawberry which lead to a long sweet finish.





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Specification	
Vinification	Made from grapes sourced from the fertile and warm vineyards of Central California, this well-made Blush wine uses a base of ripe red Zinfandel grapes, crushed and then macerated on the red skins for a period of 2 days to extract some colour. The wine is then fermented in steel tanks and the ferment stopped before all the natural grape sugar has been used, leaving a medium sweet and deliciously fruity blush wine with a hint of spice, to counterbalance the watermelon and strawberry & cream flavours. Bottled young to preserve the wines natural fruit and freshness.
ABV	9.5%
Size	75cl
Drinking Window	Drink now
Country	USA
Region	California
Type	Rosé Wine
Grapes	Zinfandel
Vintage	2024
Style	Sweet
Body	Rich, round and full flavoured
Producer	Route 606
Producer Overview	The rise and rise in consumption of Californian wine over the recent years has been quite breathtaking. Wines from the “Sunshine State” offer a delicious ripeness with instant appeal – perfect for everyday drinking!
Closure Type	Screw Cap
Food Matches	Great with lightly spiced curries or light summer salads.