



HOUSE OF TOWNEND

FAMILY WINE MERCHANTS SINCE 1906

Madiran, Néomad

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| Price | £13.99 |
| Code | NEOM001 |

This is modern style Tannat from the Madiran wine region, South West France. Here Tannat has been given a modern twist: ripe, refined and surprisingly accessible, without losing its tough edge. The Neo Mad is an ode to the tradition of Madiran, but with a playful, contemporary vibe.

Tasting Notes:

Dark coloured with intense aromas of ripe blackberries, cassis and dried plums and in the background liquorice, black pepper and a hint of cocoa. On the palate, the attack is fresh, the tannins are very discreet and the mouthfeel is balanced. A powerful wine but with a velvety texture it is long and intense.





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| Specification | |
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| Vinification | The grapes are harvested at optimal ripeness, ensuring vibrant aromatics and balance. A gentle maceration in vats over several days allows for the delicate extraction of fresh berry aromas. After 48 to 72 hours of infusion, the free-run juice is separated to complete alcoholic and malolactic fermentation in vats. The wine is then aged for 12 months, primarily in vats, with 20% matured in large oak tuns to gently refine the tannins and enhance structure. |
| ABV | 13.5% |
| Size | 75cl |
| Drinking Window | Drink now |
| Country | France |
| Region | Madiran |
| Type | Red Wine |
| Grapes | Tannat |
| Genres | Vegan, Vegetarian |
| Vintage | 2023 |
| Body | Hearty, rustic and full flavoured |
| Producer | Producteurs Plaimont |
| Producer Overview | Situated in the heart of South-West France, the Plaimont vineyards stretch from the foothills of the Pyrenees to the hills and valleys of Gascony covering a uniquely rich terroir. |
| Closure Type | Cork |
| Food Matches | This is a real meal wine, with beef, stews, and hearty vegetarian dishes with earthy tones |
| Press Comments | Decanter World Wine Awards, 2025 - Best Value Award, 95 points. |